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Developing research collaborations and capacity: evaluating Best Start in Life Alliance in South Tyneside

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& Meg Logan**

South Tyneside Best Start in Life Alliance

The purpose of the South Tyneside Best Start in Life Alliance is to deliver the recommendations detailed within the Director of Public Health Annual Report; *The Future is Not Yet Written*¹. In assuring the delivery of these recommendations the alliance will provide strategic leadership on the Best Start in Life agenda.



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¹https://www.southtyneside.gov.uk/media/39549/Director-of-Public-Health-Annual-Report-2018/pdf/DPH_Report_2018.pdf?m=636846156964230000



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Developing research in non-NHS settings



Image taken from World Economic Forum



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Benefit of collaborative research



To improve research (relevant, acceptable feasible)

To improve services (better care, better careers)

To improve outcomes

Recognising these benefits



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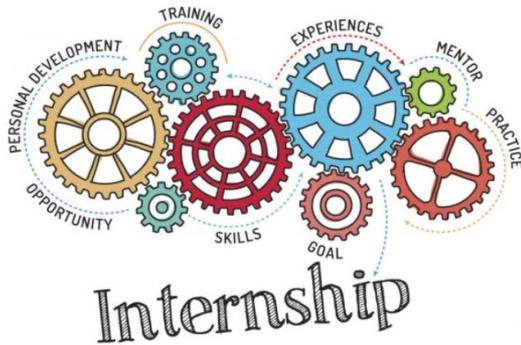
Developing research capacity



LA fellowship to develop
practitioner-researchers

Opportunity for hands-on learning

Support future doctoral fellowship
application





Embedding research



Strengthens integration of evidence

- sounding board
- Catalyst for change & recognising achievements
- Building research capacity
- Knowledge broker

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Embedded research: a promising way to create evidence-informed impact in public health?

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ABSTRACT

Background Embedded research (ER) is recognized as one way to strengthen the integration of evidence into public health (PH) practice. In this paper, we outline a promising example of the co-production of research evidence between Fuse, the UKCRC Centre for Translational Research in Public Health and a local authority (LA) in north east England.

Methods We critically examine attempts to share and use research findings to influence decision-making in a LA setting, drawing on insights from PH practitioners, managers, commissioners and academic partners involved in this organizational case study. We highlight what can be

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Research Operations Officer within South Tyneside Local Authority

My name is Meg Logan and I am a Research Operations Officer working in South Tyneside Local Authority within the Public Health Team.

I have been seconded from the Clinical Research Network to work in collaboration with South Tyneside Local Authority to encourage and promote research within non clinical areas.

This will include identifying the current working practices and provisions already in place, and how we can build on this, and extend the opportunity and provide more support for staff and residents to take part in changing their future for the better

Our Aim:

- To develop research in the local community.
- To identify under represented populations within the Local Authority to work to with them to improve their health and wellbeing
- Identify the skills and knowledge within the current workforce to encourage and support research going forward
- To bring the research opportunities to the community instead of the community coming to the research

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